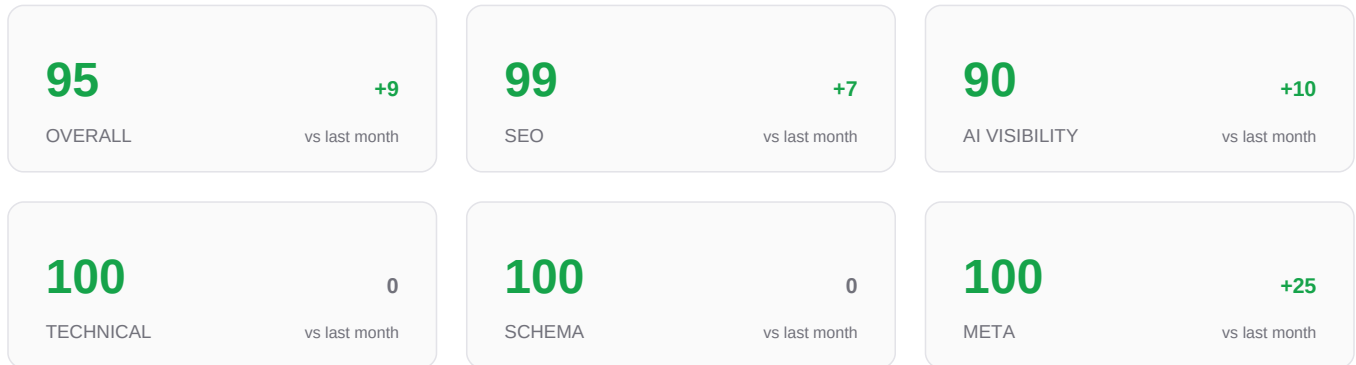


Pemba Ai (in-house)

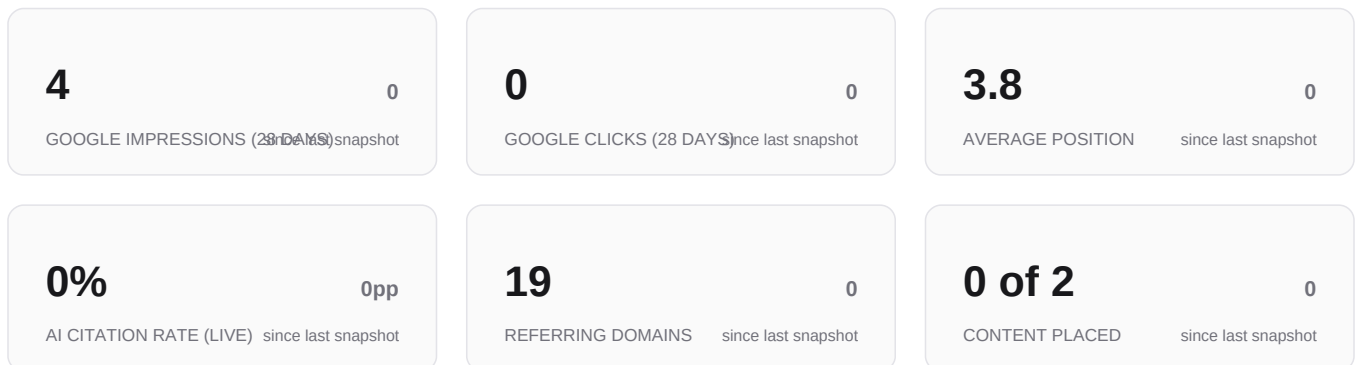
pemba.ai

September 2026 report for Pemba Ai (in-house). Overall score 95 (+9). AI citation rate 0%.

SCORES THIS MONTH



VISIBILITY THIS MONTH



Movement is measured against the snapshot taken 2026-09-21. AI citation rate is sampled live across ChatGPT, Gemini, Google AI Overviews and AI Mode, Perplexity and Claude (28 checks).

AI CITATION RATE

Your brand was named in 0 of 42 AI answers checked (0%).

WHAT HAPPENED THIS MONTH

- > Overall score moved from 86 to 95 (+9).
- > AI visibility score up 10 points.
- > Brand cited in 0% of AI answers checked.

NEXT MONTH

- Add a clear About section naming the business, location, founding year, and key people. AI models need unambiguous entity signals to recommend you by name - AI models need clear entity signals to recommend you by name.
- Link to authoritative sources (gov, edu, industry bodies) to improve E-E-A-T.
- Add BreadcrumbList schema to help AI understand your site hierarchy and content relationships.
- Increase off-site brand mentions (YouTube, Reddit, industry listicles) - these are the strongest driver of AI citations.